

twitter



ICSOC



@raffi
raffi

Sitting on a panel at ICSOC to talk about [@twitterapi](#) and Social Media APIs

8 Dec via [Twitter for iPhone](#) [☆ Favorite](#) [↩ Reply](#) [🗑 Delete](#)

from Hilton San Francisco Financial District Hotel
750 Kearny Street
San Francisco, CA
[View Tweets at this place](#)

Twitter has a
PUBLIC
data model.



@ladygaga

mother monst[†]er
7.2 million followers



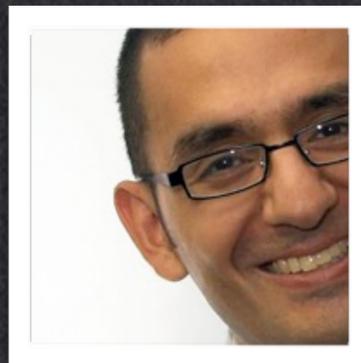
@justinbieber

Justin Bieber
6.2 million followers



@BarackObama

44th President of the United States
6.0 million followers



@raffi

me!
5.6 thousand followers



Sat May 09 10:28:15 PDT 2009

Sun May 10 21:46:37 PDT 2009





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Klout Summary for Raffi Krikorian

Score Analysis



Raffi Krikorian

Lead of @twitter's Platform Services. I break things.
San Francisco, California

Follow

Klout Score

Measurement of your overall online influence [Learn more](#)

Score Summary

52 { **713** - **33** - **56** }

klout score true reach amplification network

Achievements

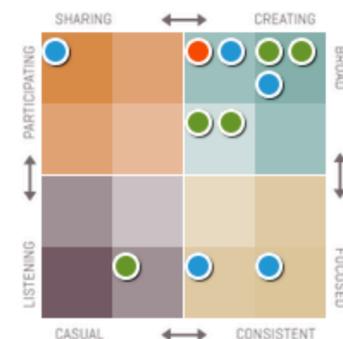
Roll over individual achievements to share them.



Influence Matrix

Influence style and network [Learn more](#)

Klout Classification



Raffi Krikorian is a Taste Maker

You know what you like and your audience likes it too. You know what's trending, but you do more than just follow the crowd. You have your own opinion that earns respect from your network.

“Protected” users

Opt-in by users to be public

Extremely small percentage have done so

Have to approve follower requests

Tweets are not distributed via any means except to approved followers

How do they get out?

6B REST API
calls
per day \approx 70,000 calls
per second

REST API

XML/JSON API over HTTP
Poll-based system / pseudo real-time



hosebird

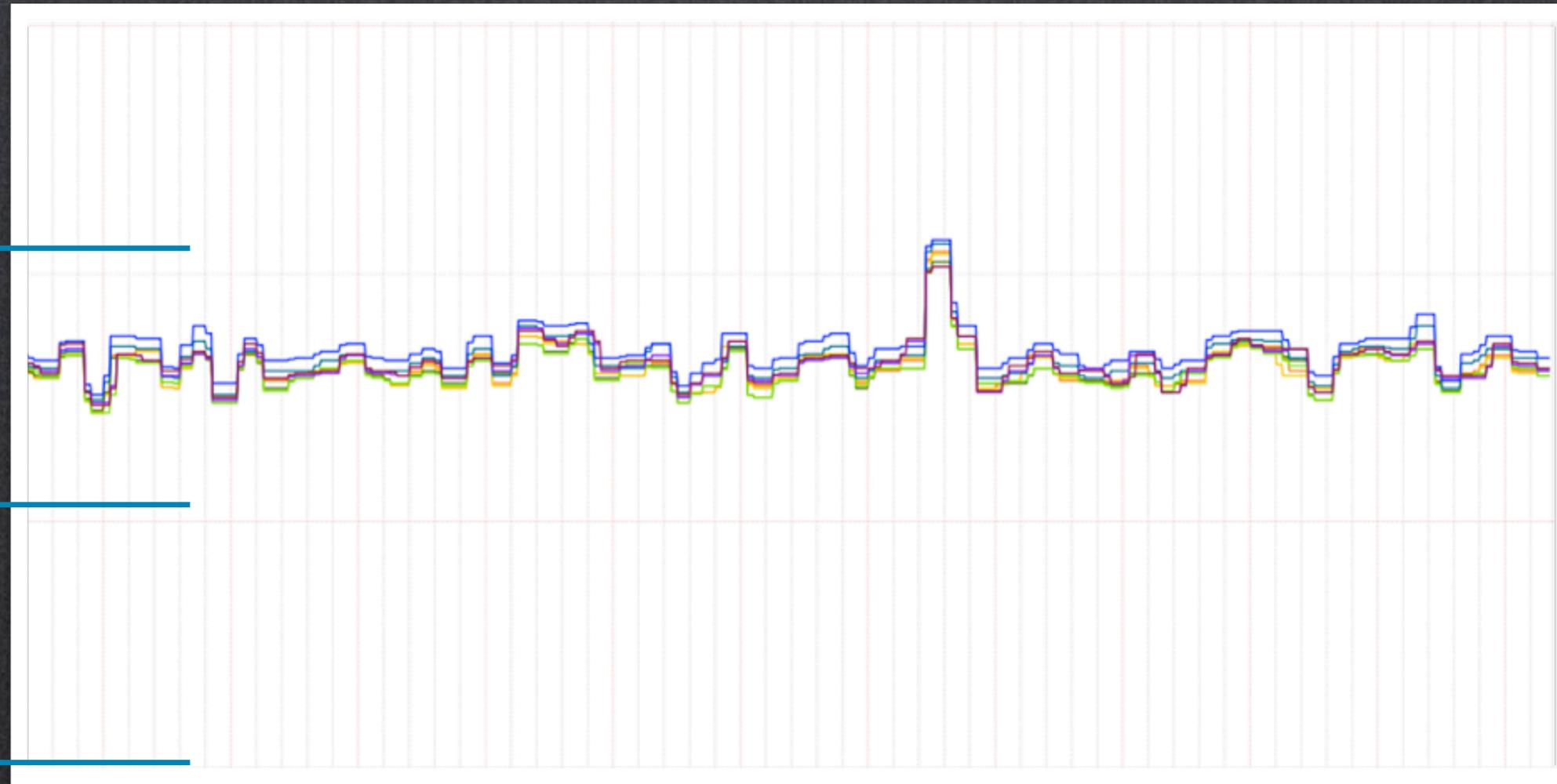
Streaming API
Long poll HTTP
Near real-time delivery of Tweets

Latency

200ms

100ms

0ms



Questions?

Follow me at
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