



Social Media APIs Panel

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Facts

- Humans are inherently **social animals**
- **Free speech** desirable norm for all
- Web is the **great equalizer**
- **Everyone** contributing content
- Contribution is **everywhere**
- APIs are enabler for this **sharing of data**

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“Definitions”



twitter



foursquare



Google buzz



flickr



WORDPRESS

yammer



six apart

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Impact

- **Mobile** => everywhere contributions
- News flow **instantaneous & constant**
- With free speech comes **conflicts...**
- Crowd impacting **current affairs**
- Social media trumping **old media**
- Need for highly **curated media?**

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Challenges

- How to **scale**?
- How to **secure data** and access?
- How to keep social **data flow open**?
- **Privacy**: basic human right?
- Who **owns** the data?
- **Individual** freedom vs. **group** freedom?

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